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*You cannot share your life with a dog,
or a cat, and not know perfectly well
that animals have personalities,
minds, and feelings.*



Dr. Jane Goodall

Hi {{ contact.FIRSTNAME }},

This month, we honour the life and work of Dr. Jane Goodall, Scientist and Conservationist, whose groundbreaking research transformed how we understand animals — as sentient beings with emotions, personalities, and complex inner lives.

She advocated for a simple yet radical change: animals in labs and research centres were **no longer referred to by numbers but were given names** — a **powerful act of recognition** for the animals as individuals. When asked about factory farms, she responded with the words, **“Pain. Fear. Death”** and went on to write about how animal factories create **“massive suffering for billions of animals, destroy the environment, and even undermine our health”**.

In that spirit, [India Animal Fund](#) (IAF) exists to power the next frontier of social justice — the end of animal suffering. We enable impactful interventions through partner organisations, fund, and bring in more funders into the movement from India and globally, and ideate interventions using the One Health framework. Whether it's shifting food systems, engaging with policymakers, or raising awareness across classrooms, Boardrooms, newsrooms and more, our partners' work is grounded in the belief that all animals are sentient beings deserving dignity.



Why Sentience Matters

The fact that animals feel joy, fear, love, and pain — just like we do — is at the heart of our work, and the work of our partner organisations across the country to empower individuals to create a cruelty-free world. Here's a glimpse of interventions across education, awareness, health and welfare standards in just the past month.



Planet-Friendly Plates

9,000 college students

signed up for the 10 Weeks to Vegan program, choosing to eat more consciously for the animals and the planet.

Powered by Vegan Outreach

Empowering Donkey Care

120 veterinarians and para-vets in Beed and Nanded, Maharashtra, were trained in handling, restraint and treatment protocols.

Powered by Dharma Donkey Sanctuary & FIAPO

Instilling Empathy Early

8,500 children in Govt schools in Pune and Bathinda were introduced to the concept of animal sentience

Powered by Peedu's People

A Diwali of Light, for All Beings

As we prepare to celebrate Diwali — the festival of light over darkness, knowledge over ignorance — we invite you to consider a few simple ways to extend your celebrations to our fellow animals.

1. Choose [cruelty-free gifts](#)
2. Try [dairy-free festive recipes](#)
3. Say [no to firecrackers](#)
4. **Donate to our partner programs** to protect animals and promote compassion at scale

Donate Now

Be Part of the Mission

Looking to turn your passion into impact? Our partner organisations are hiring!

1. Veterinarian at Sarvoham Animal Foundation, Bangalore. Apply [here](#)
2. Conference Interns at Upadhyaya Foundation, Mumbai. Apply [here](#)

" You cannot get through a single day without having an impact on the world around you. What you do makes a difference, and you have to decide what kind of difference you want to make "

Dr. Jane Goodall

Wishing you a compassionate and joyful Diwali!



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