

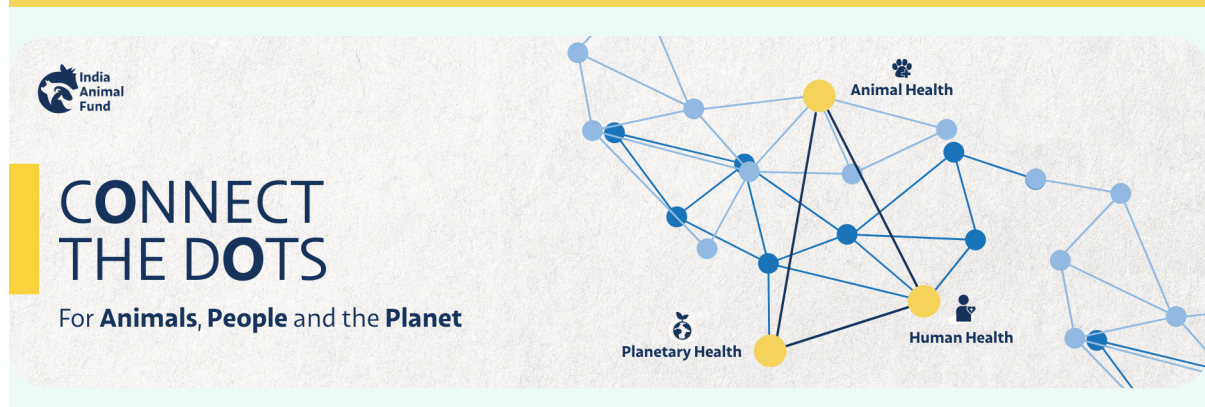
Hi {{ contact.FIRSTNAME }},

Are you new to our community? Welcome! [Subscribe here](#) to get monthly updates.

[India Animal Fund](#) (IAF) is a backbone organisation for India's animal-welfare movement

Our Theory of Change

Animal welfare remains a strategic cause that is overlooked despite its interconnectedness with human and planetary health. Hence, IAF was founded as a backbone organisation to: catalyse collaborations and partnerships among NGOs; advise funders on funding approaches to align with CSR mandates and philanthropic giving; undertake monitoring & evaluation to enable transparency and measure impact; and systematically bring an end to animal suffering.



Our newsletter, **Connect the Dots**, highlights ongoing developments, celebrates our partners' successes, and showcases how your strategic support – be it through institutional, philanthropic or CSR giving – accelerates lasting change for animals, people and the planet.

As the festival season of Navratri rolls around, we celebrate the government's decision to **reduce Goods & Service Tax on plant-based products** and the implications for the industry; share a **heartwarming story about a young tourist championing care for camels** in Rajasthan; and invite you to **watch a powerful Ted Talk by Lewis Bollard** that reminds us that, *"we will face a choice ... a test of our humanity. Will we use that power to factory farm ever more animals? Or will we use it to end this cruelty?"*

With thanks and hope,
Team IAF

GST reform moves plant-based milk & protein to near-parity with dairy



Lowering the levy from **12-18 % to 5%** erases the long-standing price gap on-shelf. While cost may no longer be the first objection, sustained adoption by consumers will still depend on taste, nutrition and reliable supply. However, **the change is a clear policy signal**: diversified protein sources now have fiscal room to compete. Read our take on it [here](#).

Replacing rides with respect



The exhausted camel Vedant photographed—the moment that changed his life.

Vedant, a teenager from the US, was on holiday in Rajasthan – where the resort offered joyrides on camels and a selfie to finish it off. The camel's exhaustion was obvious to him. Vedant paid the handler for a time slot, then asked that the camel simply rest. **The sight of the camel stayed with him.** Back home, he **took AI's help to write a storybook** that puts camel welfare into words children can grasp. Through his book, he aims to raise

funds to **print the book for 100 schools in Rajasthan** and buy 300 basic medical kits for working camels.

The entire proceeds go to our partner organisation, **Help In Suffering**, whose Humane Education program has just gained **state-wide approval from Rajasthan's Directorate of Education**. Read his storybook in [English](#) and [Hindi](#). We celebrate and respect changemakers like Vedant, who choose to create change for the voiceless.

The 11-minute video every animal ally should watch



Factory farming **crams animals** into tight cages and spaces to mass-produce eggs, milk, meat and animal by-products like leather cheaply and quickly. **One supply chain, triple cost:** climate emissions, antibiotic resistance and severe animal suffering. Watch Lewis Bollard's [TED talk](#) to know how **simple enforcement and enhancement of welfare standards** can instantly reduce animal pain, community health risks and corporate carbon footprints. **The power sits with philanthropists and companies ready to fund the upgrade.**

Want to know what can be done in India? Write to rekha@indiaanimalfund.org

Catch IAF at the India CSR Summit

We're hosting an [Impact Masterclass](#) titled "The Hidden Footprints: Mapping Climate Impact Beyond Carbon" at the India CSR Summit in New Delhi. Explore how animal agriculture and welfare intersect with climate action through an interactive workshop. Come say hello and discover unexpected CSR opportunities.

Career opportunities in Animal Welfare

Are you or someone you know looking for a career with purpose?

Here's a curated list of job openings in animal welfare work.

- **Social Media & Content Creator at Mercy for Animals:** Apply [here](#).

- **Engagement, Communications & HR Associate at Help in Suffering:** Apply [here.](#)

“When I look into the eyes of an animal, I do not see an animal. I see a living being. I see a friend. I feel a soul.”
— A. D. Williams, British writer & theologian

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